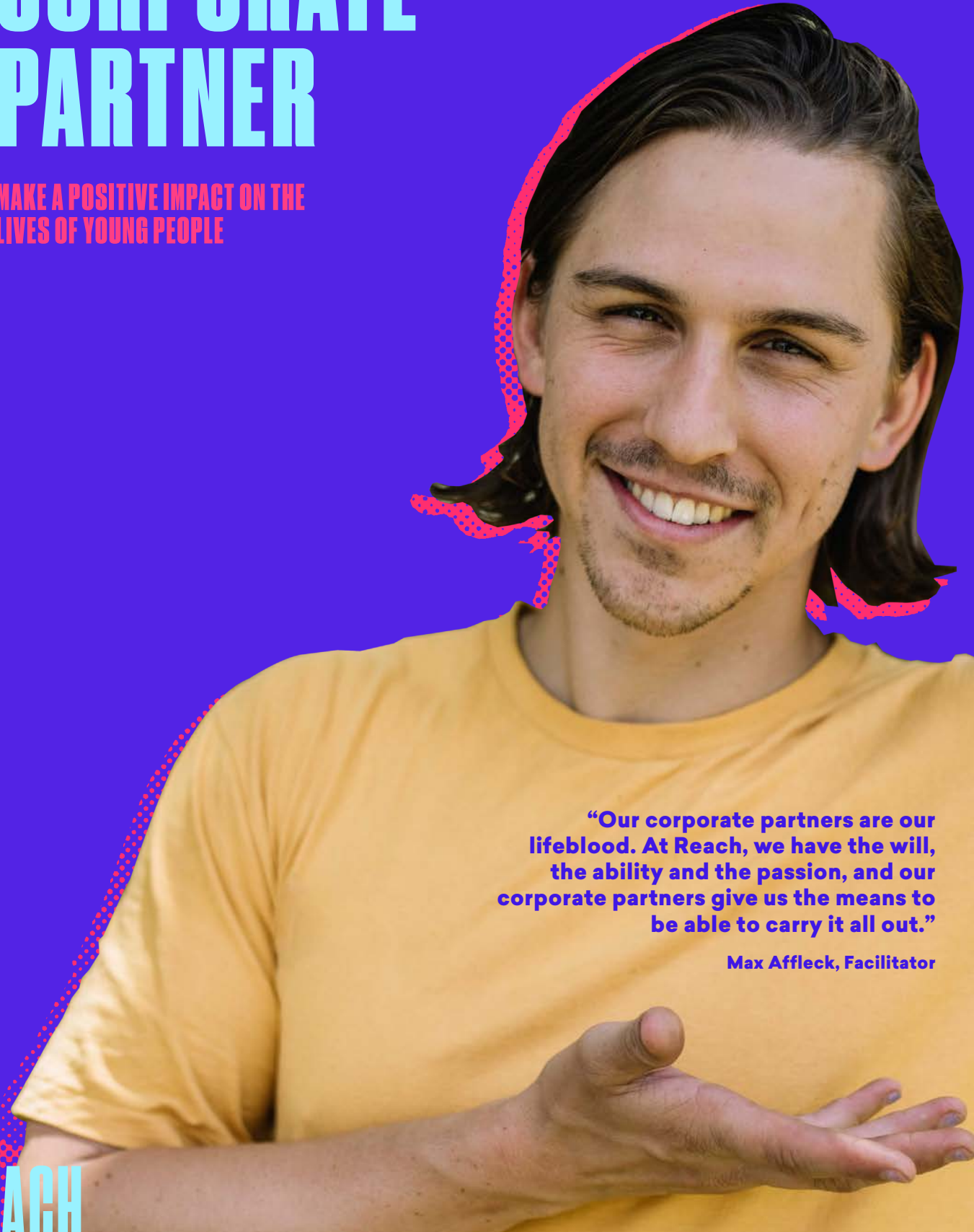


# BECOME A REACH CORPORATE PARTNER

MAKE A POSITIVE IMPACT ON THE  
LIVES OF YOUNG PEOPLE



**“Our corporate partners are our  
lifblood. At Reach, we have the will,  
the ability and the passion, and our  
corporate partners give us the means to  
be able to carry it all out.”**

**Max Affleck, Facilitator**

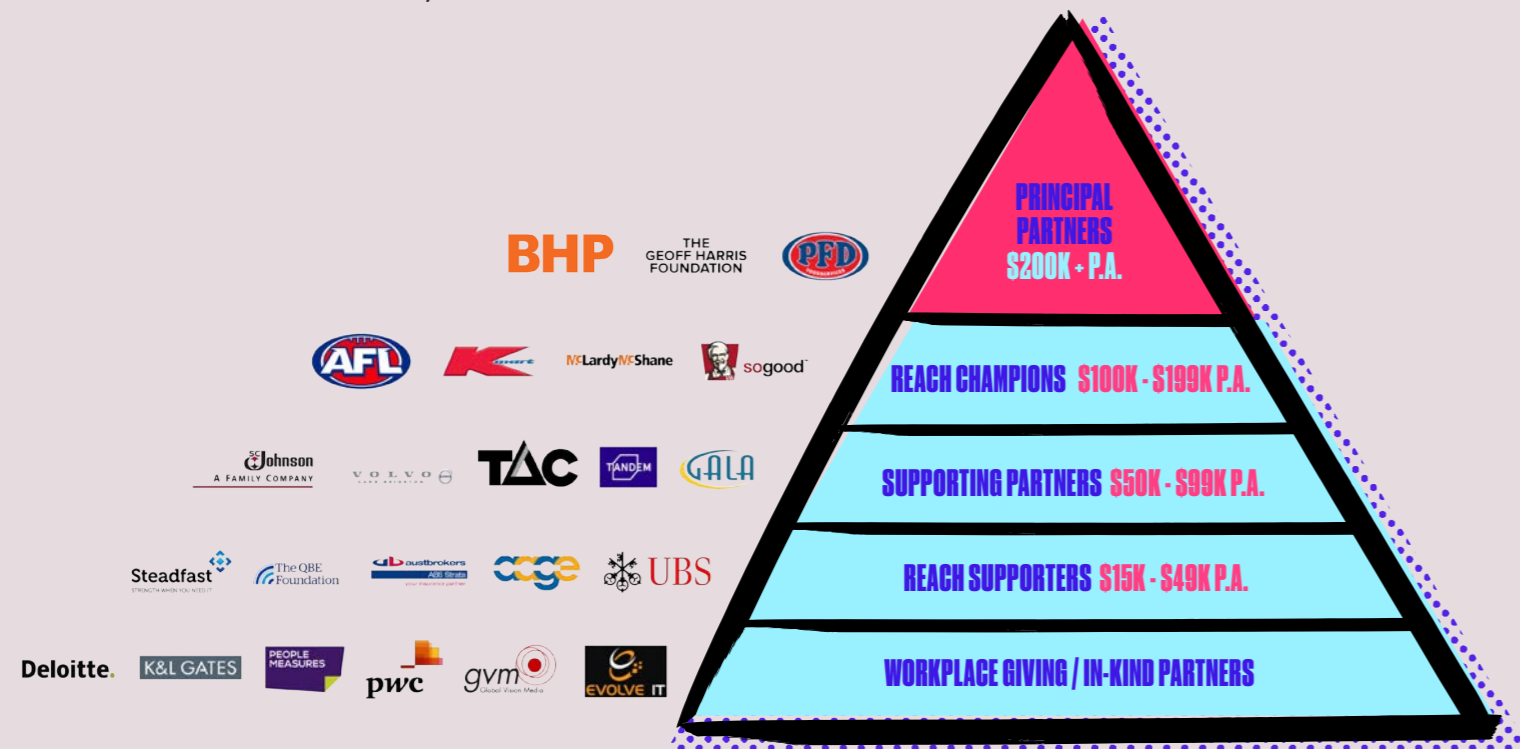
**REACH**

# OVERVIEW

Reach has a **long history of partnering with leading organisations from corporate Australia**. Our current partners include the likes of **BHP Billiton, PFD Foods, KFC, NAB, SC Johnson, AFL, Kmart** and **TAC**. Reach is always looking to engage new corporate partners, through tailored partnerships that meet the needs of their business, at the same time as changing young lives. Whether it is a corporate donation made through your Corporate Social Responsibility (CSR) team or foundation, a sponsorship through your marketing team, a workplace charity fundraiser, or staff-led workplace giving, **Reach has the expertise to build an enduring, impactful and mutually beneficial partnership with your business.**

# PARTNERSHIP TIERS

The Reach Foundation has a tiered corporate partnerships structure. Each support level comes with **increasing recognition, reciprocal benefits, and complimentary staff engagement opportunities for your business**. We're really flexible if particular benefits are of more importance to your business than others, and we'd love to discuss this with you!



# ENGAGEMENT OPPORTUNITIES

Reach understands the importance of engagement in all our partnerships. Over 20 years we have developed a portfolio of unique and meaningful engagement opportunities, which we offer to our corporate partners as well as their staff, customers and clients. Below are some specific examples of our offerings in the engagement space, through which we'd love to engage you, your clients, customers, and staff! Each year **corporate partners are provided with a tailored calendar of events featuring a range of Reach engagement opportunities.**

## SKILLED VOLUNTEERING

Reach values the contribution made by skilled volunteers from all our corporate partners, across a wide variety of skill areas, including:

- Creative / Strategic Advice
- Brand and Communications
- Digital Transformation Strategies
- IT support
- Employee Learning & Development
- Government relations

## ADMINISTRATION, EVENT AND PROGRAM VOLUNTEERING

Reach's mission is supported by many passionate volunteers. Most corporate volunteering opportunities coincide with major fundraisers or programs like Heroes Day (note: some opportunities are only available in VIC). Individuals in the community also provide office-based administration support on a casual basis.

## EVENTS

In recognition of your annual financial contribution to Reach, your business will in most cases be eligible for a number of complimentary tickets to one or more Reach events such as The Reach Breakfast, Reach Odyssey, Untapped and Camp Maasai. Allocations are offered at the start of each calendar year. We encourage our corporate partners to purchase additional tickets and tables as desired to support events.

Reach events are **immersive experiences** that will **challenge your perceptions** of both young people and traditional fundraising events. With great food, beverages, live entertainment and an array of notable guests - rest assured you and your guests will leave feeling **empowered and inspired by the next generation of leaders.**

# AWESOME TABLE OF RECIPROCAL BENEFITS

	REACH SUPPORTERS	SUPPORTING PARTNERS	REACH CHAMPIONS	PRINCIPAL PARTNERS
Volunteering Opportunities	✓	✓	✓	✓
Annual Report (logo & content)	✓	✓	✓	✓
Logo at Reception	✓	✓	✓	✓
Access to Reach corporate workshops (with partner discount)	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Feature in annual highlights send out		✓	✓	✓
Social Media shout out			✓	✓
Multiple logo feature on website				✓
<b>Ticket Packages</b>	<b>The Taste Tester</b> 2 tickets to fundraising events	<b>The Champ</b> 5 tickets to fundraising events & 1 discount ticket to Camp Maasai	<b>The All Round Legend</b> 10 tickets to fundraising events & 1 complimentary ticket to Camp Maasai	<b>The Big Dawg</b> 20 tickets to fundraising events & 2 complimentary tickets to Camp Maasai

**REACH**

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